

POLICY ON USE OF TECHNOLOGY AND SOCIAL MEDIA

TELEVISION AND RELATED MEDIA

Curious Children Child Care Center provides an activity-focused early learning environment. We believe children learn best through active participation, hands-on experiences, interactive conversation and exploration. Curious Children Child Care Center follows the recommendations established by the American Academy of Pediatrics, which has found that too much television or related media viewing is linked to poor performance in school, overweight children and the establishment of poor dietary habits. As such, for children aged two and older who are in the care of the Center for four or more hours each day, we limit television screen time to under 120 minutes per week and no more than 20 minutes at a time. Computer use will be limited to 15-minute increments.

PUBLICITY

Curious Children Child Care Center will:

- 1. Not include images of its enrolled children in its publicity whether through social networking or other media, without the specific consent of the parent/guardian.
- 2. Communicate with parents and staff utilizing the telephone, texts and emails daily reports and bulletins.
- 3. The staff will communicate with parents utilizing the office telephone, office email and mobile phones.
- 4. Staff may not use the phones while in session with children so that they may provide undivided attention to children. If they need to communicate with a parent, they should excuse themselves from the immediate learning environment, as long as the children are otherwise supervised, to make the call.
- 5. Under no circumstance should parents post photos or videos of children obtained through Curious Children Child Care Center. They may, however, post images of **only** their child.
- 6. Only the Director will be authorized to post images on the Center's website and only after receiving the authorization of parents.
- 7. Any breach of this policy to be actioned immediately upon become aware of it.

By signing below, I acknowledge that I have read and understood Curious Children's Child Care Center's Policy on the Use of Technology and Social Media.

Child's Name:	Date:
Parent's Name:	Parent's Signature: