



## POLICY ON THE USE OF TECHNOLOGY AND SOCIAL MEDIA

### Curious Children Child Care Center Technology and Social Media Policy

At Curious Children Child Care Center, we provide an activity-focused early learning environment. We believe children learn best through active participation, hands-on experiences, interactive conversations, and exploration.

In line with the recommendations from the American Academy of Pediatrics, we recognize that excessive television and media viewing can be linked to poor academic performance, childhood obesity, and the development of unhealthy dietary habits. To support your child's development, screen time in the classroom is limited to educational activities that are directly related to the curriculum. For children aged two and older who are in our care for four or more hours a day, we limit television screen time to no more than 120 minutes per week, with individual sessions not exceeding 20 minutes. Screen time exposure will be limited to 15-minute intervals. All screen time is strictly by whiteboard, is educational and aligned with learning activities.

#### Publicity Guidelines

- Use of Children's Images:**  
Curious Children Child Care Center will not include images of enrolled children in any publicity, including social media or other media, without obtaining explicit consent from the parent or guardian.
- Communication with Parents and Staff:**  
We communicate with parents and staff through telephone, text messages, emails, weekly bulletins, and monthly newsletters. Information on the Center is available on our website at [www.curiouschildren.org](http://www.curiouschildren.org).
- Staff Communication:**  
Staff members will communicate with parents using the office telephone, office email, and mobile phones.
- Staff Phone Usage:**  
Teaching staff members must provide undivided attention to children during sessions and may not use phones while with the children. If a teaching staff member needs to contact a parent, they should step away from the immediate learning environment, ensuring the children are otherwise supervised, to make the call.
- Parent Social Media Policy:**  
Parents should not post photos or videos of other children taken at Curious Children Child Care Center on social media. Parents may post images of their own child only.
- Authorized Posting of Images:**  
Only the Director is authorized to post images of children on the Center's website, and this will only occur after obtaining written consent from the parents.
- Policy Violations:**  
Any breach of this policy will be addressed promptly upon discovery.
- Center Website:**  
For more information about the Center, please visit our website at [www.curiouschildren.org](http://www.curiouschildren.org).

By signing below, I acknowledge that I have read and understood Curious Children Child Care Center's Policy on the Use of Technology and Social Media.

Child's Name: _____	Date: _____
Parent's Name: _____	Parent's Signature _____